

## McKenzie Mist on the move

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### Document Text

Note: The bottled water company is relocating from Springfield to Eugene and plans to add products

McKenzie Mist, the Springfield company that sells water drawn from an artesian well up the McKenzie River, is getting ready to move to Eugene and is planning to expand its offerings beyond bottled water.

The company's move from 240 Main St. in Springfield to a new building at 4040 W. 11th Ave. in Eugene will take place by the end of March, President Molly Morris said.

At about 3,000 square feet, the new building is only slightly larger than the current facility, she said. But it's a nicer facility than the former tire store the company now leases, and it's designed for their needs, she said.

"We're tired of being stuck in a cold, unheated, un-air-conditioned tire store," she said. "We needed to upgrade our image and our space. It will be configured specifically to our needs, which is awesome."

The company is leasing the new building with an option to buy, which Morris said she hopes to execute within two years. Broker Justin Schmick of Windermere Commercial respresented McKenzie Mist in the deal.

McKenzie Mist is spending about \$50,000 on tenant improvements to the new building, which will include offices, a customer service area and retail space. "We expect to increase our sales at our new location and pick up new customers," Morris said.

The company also is planning to introduce new products. The first one to hit the market is water spritzers - water combined with a few drops of organic essential oils, such as lavender or peppermint and packaged in an atomizer so it can be sprayed on the skin.

McKenzie Mist is owned by Morris and her husband, Gale. They take water that comes from a 280-foot-deep artesian well on their property in Blue River and bottle it in five sizes, ranging from a half-liter to 5 gallons. The company sells the water from their store, through retail outlets and direct deliveries to businesses and homes.

"We position ourselves as farmers, and water is the crop we harvest from our land," she said.

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### Abstract (Document Summary)

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